

Peter D. Graves

PROFESSIONAL BIOGRAPHY

Peter Graves has more than twenty years of experience in feature film production, marketing and strategic planning, including four years as co-President and COO of PolyGram Films. He has been directly involved (either as Producer, Executive Producer, C-Level Executive or Executive Consultant) in the production and/or marketing/release of over 300 films, which have accounted for 60 Academy Award nominations, 15 Academy Awards and \$4 billion in worldwide gross (see [partial](#) list below). [Graves has also been Producer or Executive Producer on fifteen films](#), including *Terminator Salvation*; *Planet 51*; *Killer Elite*, Oliver Stone's *W.*; *Bitter Harvest*; *Very Good Girls*; *Tomorrow When the War Began*; *The Rendezvous*; and *From the Rough*. He now heads up his own film production, marketing and financial firm, Cinemarket, LLC.

From 1996 to 2000, Graves served as Co-President and COO of PolyGram Films, [the marketing and distribution arm of PolyGram Filmed Entertainment](#), as well as being CMO for the company. During this period, PolyGram's production and release slate included *The Game*; *What Dreams May Come*; *Barney*, *The Borrowers*, *Pitch Black*, *Notting Hill* and *Very Bad Things*, and PolyGram's Gramercy label production and release slate included *Elizabeth*; *Lock, Stock and Two Smoking Barrels*; *Being John Malkovich*; *Bean*; and *The Big Lebowski*.

Graves has also been the Executive Marketing Consultant (credited or uncredited) for a wide range of films, including *Love and Mercy*; *Samsara*; *The Way Back*; *The Messenger*; *Defiance*; *The Producers*; *The Bank Job*; *Terminator 3: Rise of the Machines*; *Resident Evil*; *Love, Actually*; *The Perfect Storm*; *I Heart Huckabees*; *K-11: The Widowmaker*; *Kinsey*; *Alexander*; *The Score*; *Enemy at the Gates*; *Crossroads*; *National Lampoon's Van Wilder*; *Wrong Turn*; *White Oleander*; *The Medallion*; *Thinner*; *Nurse Betty*; *Notting Hill*; *The Wedding Planner*; *Where the Money Is*; *My One & Only*; *Braveheart*; *Four Weddings and a Funeral*; *Fargo*; *French Kiss*; *Maverick*; *When We Were Kings*; *Eddie*; *Gridlock'd*; *Hardball*; *Jason's Lyric*; *Kazaam*; *Panther*; *Posse*; *Nell*; *Star Trek VI: The Undiscovered Country*; *The Man Without a Face*; *The Usual Suspects*; *Forever Young*; the *Highlander* film series; *The Adventures of Priscilla*,

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Queen of the Desert; Sleepers; Mr. Holland's Opus; Dead Man Walking; Candyman 1 & 2; The Ghost and the Darkness; Terminal Velocity; Operation Dumbo Drop; The Relic; Portrait of a Lady; GI Jane; Pay it Forward; Home for the Holidays; Kalifornia; Wild At Heart; Romeo is Bleeding; Drop Dead Fred; Bill & Ted's Excellent Adventure; The First Power; Texasville; Red Rock West; and Franco Zeffirelli's Hamlet, as well as overseeing the entire PolyGram/Gramercy release schedule from 1992 to 2000 and the Nelson Entertainment release schedule from 1987 to 1991.

As Producer, Executive Producer or Independent Advisor/Consultant, Graves provides strategic oversight and financial management of a film's entire revenue waterfall performance. Working in both the domestic and international markets, Graves brings an unparalleled long-term production and marketing perspective to a film's entire production process, from initial concept and financing, through to its ultimate worldwide release in all media.

Graves also has a strong financial, managerial, and general entertainment business background, having served as Executive Vice President and CMO at Nelson Entertainment, Corporate Vice President at MGM/UA and Executive Director at Warner Communications, where he managed Corporate Communications and Investor Relations.

Mr. Graves was educated at Dartmouth College and is a member of the Academy of Motion Picture Arts and Sciences.